

3E 2022 Conference - Final conference programme

Day 0 – Tuesday 10th May

18:30–22:00	Arrival Dinner (BSB – Kitchen)
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Day 1 – Wednesday 11th May

8:00–8:45	Participants arrival <i>Venue: Lounge hall - BSB</i>				
8:45–9:15	Opening the PDW Day <i>Venue: Amphi Louis</i>				
	Education Institutions and their communities <i>Room: D101</i>	Entrepreneurship across the board <i>Room: D102</i>	Entrepreneurship education in action <i>Room: D103</i>	Overarching policies and underlying theories <i>Room: C122</i>	Entrepreneurship for the future <i>Room: C123</i>
9:15–10:00 Parallel PDW Sessions	Developing a Scholarship of Teaching: Exploring pedagogical identity and authenticity David Higgins	Interdisciplinary student teamwork in entrepreneurship education Marie Lowegren	Partnering Engineering Education and Entrepreneurship – a Necessity or a Hindrance. Colman Ledwith	It's entreTime! Teaching through Entrepreneurship to becoming more Entrepreneurial Universities Mats Westerberg, Louisa Huxtable-Thomas, Audrey Stolze	We need to talk about.... the Intergovernmental Panel on Climate Change (IPCC) reports. Catherine Brentnall, Martin Lackéus
10:00–10:30	Coffee Break <i>Venue: Lounge</i>				
10:30–11:15 Parallel PDW Sessions	Using entrepreneurship education approaches in teacher education Svanborg Rannveig Jonsdottir, Hafdis Gudjonsdottir	Developing international co-teaching within authentic university-industry cooperation Kaija Arhio, Marja-Liisa Kaakko	Creating psychological safety in an entrepreneurial educators programme Alan Morgan, Jacinta Owens, Rosie Leonard-Kane, Anh Nguyen-Quoc	How to implement JA Junior Achievement Company Program for SEN-students? Tarja Römer-Paakkanen, Pirjo Saaranen, Virve Vainio	A Game Design Toolbox for Entrepreneurial Motivation Max Höllen, Thomas Voit

<p>11:15–12:00 Parallel PDW Sessions</p>	<p>Promoting entrepreneurship: a twin module approach</p> <p>Eugene Crehan, Margaret Tynan</p>	<p>Using Case Studies in Entrepreneurial Education to underpin authentic learning</p> <p>Sharon McGreevy, Siobhan Gallagher</p>	<p>From Teacher to Coach – How to overcome pedagogical challenges in learning entrepreneurial skills?</p> <p>Anu Raulo, Juha Ruuska, Essi Silvennoinen</p>	<p>Formative and Summative Assessment in Entrepreneurial Education: What, How, When and Why do we Measure?</p> <p>Gustav Hägg, Agnieszka Kurczewska, Rasmus Rahm, Birgitte Wraae</p>	<p>Designing Live Cases in Entrepreneurship Education: Balancing Uncertainty and Outcomes</p> <p>Trine Åshem Bernhardsen, Sølvi Solvoll, Marianne Arntzen-Nordqvist, Sanna Ilonen, Karin Andrea Wigger</p>
<p>12:00–13:30</p>	<p>Lunch <i>Venue: Lounge</i></p>				
	<p>Education Institutions and their communities <i>Room: D101</i></p>	<p>Entrepreneurship across the board <i>Room: D102</i></p>	<p>Entrepreneurship education in action <i>Room: D103</i></p>	<p>Overarching policies and underlying theories <i>Room: C122</i></p>	
<p>13:30–14:15 Parallel PDW Sessions</p>	<p>Towards a Normative Foundation of Student Entrepreneurship Facilitation</p> <p>Svein Gunnar Sjøtun, Øystein Stavø Høvig, Frida Olsen Engedahl</p>	<p>The Entrepreneurial Compass for Navigating the Digital Jungle</p> <p>Klaus Greve, Martin Storkholm</p>	<p>Context in Entrepreneurship Education – exploring the HEI Practitioners Perspective</p> <p>Mette Lindahl Thomassen, Michael Breum Ramsgaard, Karen Williams Middleton</p>	<p>Assessing the action oriented, entrepreneurial learning process spiced by uncertainty</p> <p>Yvette Baggen, Lisa Ploum, Judith Gulikers</p>	
<p>14:15–15:00 Parallel PDW Sessions</p>		<p>Entrepreneurship for the future (<i>Room: D102</i>)</p> <p>(Re)evaluate the Learning-by-Doing Experience: Crossed Self-Confrontation Method to Verbalize KSA</p> <p>Sandrine Le Pontois, Stéphane Foliard, Caroline Verzat, Noreen O’Shea, Fabienne Bornard</p>	<p>Developing an entrepreneurial mindset through inverted thinking</p> <p>Jacinta Owens, Rosie Leonard-Kane, Alan Morgan, Anh Nguyen-Quoc</p>	<p>Gamification of reflections in an Entrepreneurship process – A team reflection approach by climbing a task mountain as “a” savvy goat!</p> <p>Rajiv Basaiawmoit</p>	

15:00–15:30

Coffee Break

Venue: Lounge

15:30–16:15
Meet the editors

Official launch of IJEBR Special Issue Call for Papers:

Room: D101

Come have a glass of champagne to celebrate the launch of the following Call for Papers for International Journal of Entrepreneurial Behavior & Research:

Developing the Future Scholarship of Entrepreneurship Education:

Exploring educator authenticity through practice and identity

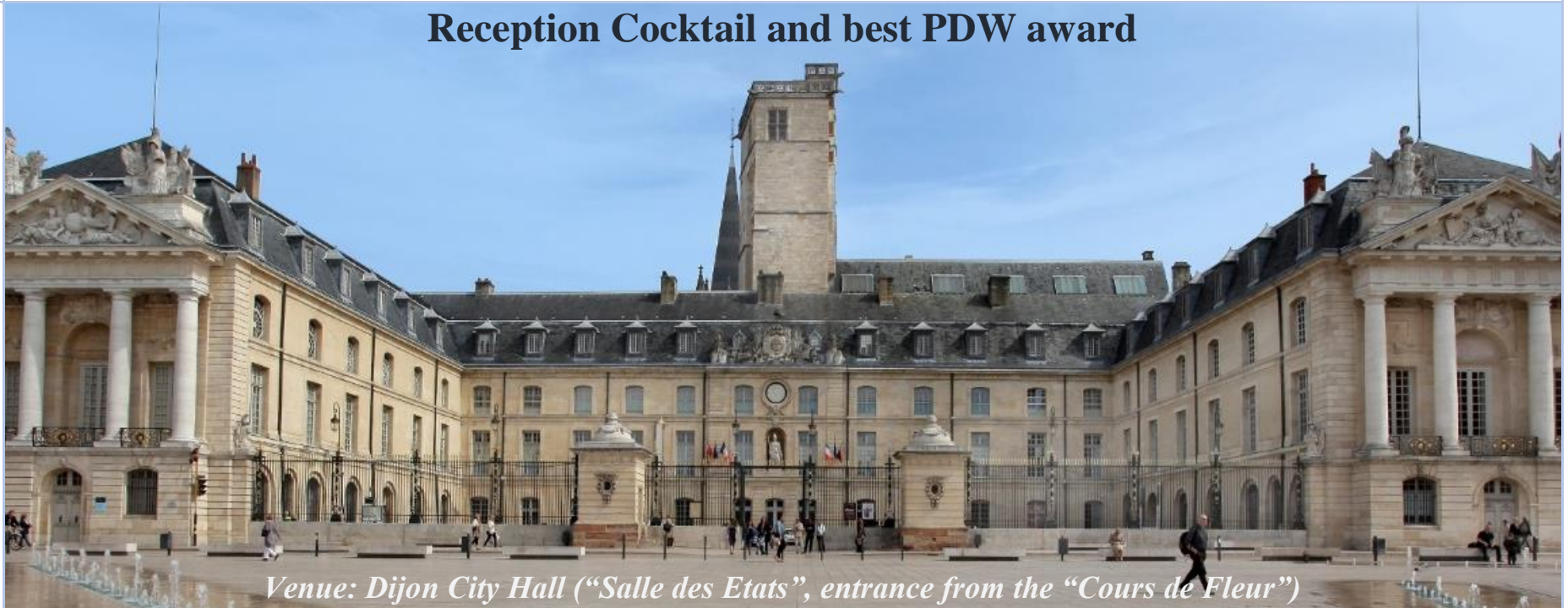
Celebrating 10 years of the 3E-Conference

Special Issue Editorial Team:

Michael Breum Ramsgaard, Karen Williams-Middleton, Breda Kenny, David Higgins, and Helle Neergaard

19:00–21:00

Reception Cocktail and best PDW award



Venue: Dijon City Hall (“Salle des Etats”, entrance from the “Cours de Fleur”)

Day 2 – Thursday 12th May

8:30–9:15	Participants arrival <i>Venue: lounge hall - BSB</i>					
9:15–10:00	Plenary 1: Entrepreneurial Collective Intelligence David Rae, Per Blenker Chair: Lise Aaboen <i>Venue: Amphi Louis</i>					
	Education Institutions and their communities <i>Room: D101</i>	Educating across the board <i>Room: D102</i>	Education in action <i>Room: D103</i>	Overarching policies and underlying theories <i>Room: C122</i>	Education of Under-represented entrepreneur <i>Room: C123</i>	Entrepreneurs for the future <i>Room: C116</i>
10:00–10:45 Parallel Research Sessions	Businesses coaching in accelerator programs: Developing coachable entrepreneurs in the cultural and creative sector Jonas Gabrielsson, Diamanto Politis, Jasna Pocek Chair: Carmine Passavanti	Exploring the Individual Determinants of Entrepreneurial Team Formation: A Systematic Literature Review Petra van Dam, Silvia Costa Chair: Lisa Ploum	The networks of entrepreneurs shaping the business networks of students JuanFra Alvarado Valenzuela, Jeanne Martens, Ingrid Wakkee Chair: Marco Van Gelderen	Fostering Opportunity Identification Capability: The role of Philosophical Perspectives in the Selection of Teaching and Assessment Approaches Mohammadreza Farrokhnia, Harm Biemans, Omid Noroozi Chair: Gustav Hägg	Gendered teaching - do men teachers implement entrepreneurship education more ? Sanna Joensuu-Salo, Minna Hämäläinen, Kati Peltonen Chair: Marta Lindvert	Digging into the deep of entrepreneurial learning. How can the development of key competencies in sustainability and entrepreneurship become visible through reflection logs? Britta Gossel Chair: Tatiana Somia
10:45–11:15	Coffee Break <i>Venue: Lounge</i>					

<p>11:15–12:00 Parallel Research Sessions</p>	<p>Institutional Dimensions and Tourism Entrepreneurship: A Multilevel Study</p> <p>Tatiana Lopez, Maria Noguera, David Urbano</p> <p>Chair: Jasna Pocek</p>	<p>An Online Self-Employment Education Program For High-Skilled Unemployed Seniors</p> <p>Siavash Atarodi, Jean-Yves Ottmann, Papa Mbaye</p> <p>Chair: Su-Hyun Berg</p>	<p>Learning through Scribbles. collaborative auto ethnographic approach to teaching</p> <p>David Higgins, Deema Refai, Valérie Ballereau</p> <p>Chair: Katarina Ellborg</p>	<p>Entrepreneurship competencies: A proposal for their definition using the knowledge, skills, and attitudes framework</p> <p>Javier A. Rodriguez-Camacho</p> <p>Chair: Mohammadreza Farrokhnia</p>	<p>What imagined futures are made of: co-constructing narrative identities for social entrepreneurs-to-be</p> <p>Julie Solbreux, Sophie Pondeville, Julie Hermans</p> <p>Chair: Hannah Russell</p>	<p>Theorising Effects in Long Form Competitive Enterprise Education</p> <p>Catherine Brentnall</p> <p>Chair: Britta Gossel</p>
<p>12:00–13:30</p>	<p>Lunch <i>Venue: Lounge</i></p>					
<p>13:30–14:15</p>	<p>Plenary 2: Is less more? A multi-method study of the mismatch between input and impact in entrepreneurship education. Florian Koch, Max Hoellen, Elissa Deucher, Elmar Konrad</p> <p>Chair: David Rae <i>Venue: Amphi Louis</i></p>					

<p>14:15–15:00 Parallel Research Sessions</p>	<p>Slow and steady or fast and furious? How student entrepreneurs' growth ambitions shape their engagement in university-based entrepreneurial ecosystem</p> <p>Ziad El-Awad</p> <p>Chair: Tatiana Lopez</p>	<p>SHOW ME THE EVIDENCE! – Does entrepreneurship education really shape the entrepreneurial mindset A case analyses of Campus Flensburg</p> <p>Kirsten Mikkelsen, Su-Hyun Berg, Aurelia Engelsberger</p> <p>Chair: Siavash Atarodi</p>	<p>Aligning innovation and entrepreneurship education for graduates entering a VUCA work life</p> <p>Matthew Lynch, Kari Håvåg Voldsund, Øystein Stavo Hovig</p> <p>Chair: Thuy Do</p>	<p>Practical methods in entrepreneurship education: A study with STEM students</p> <p>Basel Hammoda</p> <p>Chair: Helle Meibom Færgemann</p>	<p>"Is there a fit?" An investigation of gendered vocabulary in entrepreneurship education and its effect on students</p> <p>Saskia Stoker, Jeanne Martens</p> <p>Chair: Julie Solbreux</p>	<p>How Experiential are Experiential Entrepreneurship Education Curricula and Pedagogies?</p> <p>Kiefer Lee</p> <p>Chair: Catherine Brentnall</p>
<p>15:00–15:45 Parallel Research Sessions</p>	<p>Entrepreneurial Education in Italian Business and Stem Faculties</p> <p>Carmin Passavanti, Cristina Ponsiglione, Simonetta Primario, Pierluigi Rippa</p> <p>Chair: Ziad El-Awad</p>	<p>Work-learn balance – a new concept that could help bridge the divide between education and working life?</p> <p>Martin Lackéus</p> <p>Chair: Petra van Dam</p>	<p>Beyond the Business Model Canvas Universe - a Critical Analysis of the BMC-language</p> <p>Katarina Ellborg, Nicolai Nybye</p> <p>Chair: Matthew Lynch</p>	<p>From Loops to Leaps: Advancing Theory on Acceleration in Experiential Learning of Entrepreneurship</p> <p>Diamanto Politis, Jonas Gabrielsson, Lise Aaboen, Dag Håkon Haneberg</p> <p>Chair: Sultan Göksen-Olgun</p>	<p>Are there gender differences in a digital entrepreneurship course concerning students' reactions and learning?</p> <p>Even Larsen, Fufen Jin</p> <p>Chair: Saskia Stoker</p>	<p>Entrepreneurial and Sustainable Education in Nordic Teacher Education Curricula</p> <p>Svanborg Rannveig Jonsdottir, Jaana Seikkula-Leino, Marcia Håkansson Lindqvist, Mats Westerberg, Sofia Eriksson-Bergström</p> <p>Chair: Kiefer Lee</p>
<p>15:45–16:15</p> <p style="text-align: center;">Coffee Break <i>Venue: Lounge</i></p>						

<p>16:15–17:00 Parallel Research Sessions</p>	<p>The Dynamics of Alumni-Student Interactions via Digital Community Mechanisms in Entrepreneurship Education</p> <p>Ragnhild Fauchald, Jørgen Veisdal, Lise Aaboen, Karoline Kaspersen</p> <p>Chair: Pierluigi Rippa</p>	<p>Evidence Based Development of Soft and Hard Skills in Entrepreneurship Education</p> <p>Ruud Koopman</p> <p>Chair: Martin Lackéus</p>	<p>“I don’t know where to start!” Searching For Entrepreneurial Opportunities Among Students During Innovation Course</p> <p>Thuy Do, Dag Håkon Haneberg, Øystein Widding, Torgeir Aadland</p> <p>Chair: JuanFra Alvarado Valenzuela</p>	<p>What’s the Worth of an Entrepreneurship Education? The Importance of Developing an Entrepreneurial Mindset and Identity</p> <p>Eliana Crosina, Erin Frey, Andrew Corbett, Danna Greenberg</p> <p>Chair: Helen Mc Guirk</p>	<p>„STOP in the Name of Diversity!“ – Diversity in Start-Up Promotion</p> <p>Julia Große, Verena Liszt-Rohlf</p> <p>Chair: Even Larsen</p>	<p>Research on Enterprise and Entrepreneurship Education - Where to next?</p> <p>Emily Beaumont Breda O Dwyer Kelly Smith</p> <p>Chair: Svanborg Rannveig Jonsdottir</p>
<p>18:30–23:30</p>	<p style="text-align: center;">Conference Dinner</p> <p style="text-align: center;">Buses leave from the BSB – TEG (The Entrepreneurial Garden) entrance Address: 2 bis cours Fleury, Dijon (200 meters from the school’s main entrance) Buses will leave at 18:30 to take you to the Chateau de Gilly where the conference dinner will take place</p> <p style="text-align: center;">Chateau de Gilly 2 place du Château 21640 Gilly-les-Citeaux</p>					

Day 3 – Friday 13th May

8:30–9:00	Participants arrival <i>Venue: Lounge</i>					
9:00–9:45	Creating an ecosystem for entrepreneurship education A conversation with the winners of the 2022 European Entrepreneurship Education Award <i>Venue: Amphi Louis</i>					
	Education Institutions and their communities <i>Room: D101</i>	Educating across the board <i>Room: D102</i>	Education in action <i>Room: D103</i>	Overarching policies and underlying theories <i>Room: C122</i>	Education of Under-represented entrepreneur <i>Room: C123</i>	Entrepreneurs for the future <i>Room: C116</i>
9:45–10:30 Parallel Research Sessions	Nurturing the Cradle of Phd Entrepreneurship: Does University Entrepreneurial Support Matter? Matteo Opizzi, Michela Loi Chair: Jeanne Martens	Entrepreneurship education for all: a Delphi study on challenge-based education Yvette Baggen, Cassandra Tho, Judith Gulikers, Renate Wesselink, Lisa Ploum Chair: Ruud Koopman	The promise of educational escape rooms for entrepreneurship education Richard Martina, Hacer Tercanli, Kristin Webb Chair: David Higgins	Levelling the playing-field – Could entrepreneurship education compensate the lack of entrepreneurial pedigree and prior experience? Torgeir Aadland, Gustav Hägg, Mats Lundqvist, Martin Stockhaus, Karen Williams Middleton Chair: Mette Lindahl Thomassen	Contextualizing Entrepreneurial Education through Design Thinking: the Case of South African Townships Palesa Charlotte Felix-Faure Chair: Julia Große	Assessing Coachability in Entrepreneurship Education: Understanding Individual and Societal Impact Tatiana Somia Chair: Ana T. Ejarque
10:30–10:45	Coffee Break <i>Venue: Lounge</i>					

<p>10:45–11:30 Parallel Research Sessions</p>	<p>Emancipating Thinking about the Entrepreneur: Implications for the Educator.</p> <p>Breda O Dwyer, Pauric McGowan</p> <p>Chair: Matteo Opizzi</p>	<p>Managing Interactions within an Entrepreneurship Course: A Challenge for Teachers</p> <p>Christian Makaya</p> <p>Chair: Sarah Robinson</p>	<p>Entrepreneurial Lifecycle: A Vehicle for Ethics and Responsibility Education</p> <p>Louisa Huxtable-Thomas</p> <p>Chair: Kristin Webb</p>	<p>“Value creation is important - but we seldom use that word”</p> <p>Jette Seiden Hyldegård, Helle Meibom Færgemann</p> <p>Chair: Basel Hammoda</p>	<p>Who are student part-time entrepreneurs and why should we care?</p> <p>Anmari Viljamaa, Sanna Joensuu-Salo</p> <p>Chair: Valérie Ballereau</p>	<p>Competence Frameworks of Sustainable Entrepreneurship: A critical re-reading through Educational Sciences</p> <p>Selenia Anastasia Amélie Jacquemin</p> <p>Chair: Kati Peltonen</p>
<p>11:30–12:15</p>	<p>Plenary 3: New Wine in an Old Bottle: The discordance between new pedagogy and old assessment practice in entrepreneurship education Breda Kenny, Helen Mc Guirk, Mukesh H.V</p> <p>Chair: Florian Koch Venue: <i>Amphi Louis</i></p>					
<p>12:15–13:45</p>	<p>Lunch Venue: <i>Lounge</i></p>					

	Education Institutions and their communities <i>Room: D101</i>	Educating across the board <i>Room: D102</i>	Education in action <i>Room: D103</i>	Overarching policies and underlying theories <i>Room: C122</i>	Education of Under-represented entrepreneur <i>Room: C123</i>	Entrepreneurs for the future <i>Room: C116</i>	Entrepreneurs for the future <i>Room: C223</i>
13:45–14:30 Parallel Research Sessions	<p>Does Entrepreneurship Education Aimed At the Promotion of High Growth Firms Contribute to Economic Inequality? A Missing Chapter</p> <p>Marco Van Gelderen, Ewald Kibler</p> <p>Chair: Ragnhild Fauchald</p>	<p>What happens when the Entrepreneurship Education classroom disappears?</p> <p>Sarah Robinson, Wesley Shumar</p> <p>Chair: Christian Makaya</p>	<p>A Leap-Of-Faith in Intellectual Property in EntEd curriculum with a “LeapInTime” Serious Game triggers emergence of Contextualization Bias</p> <p>Rajiv Basaiawmoit, Taru Deva, Michal Mijal</p> <p>Chair: Richard Martina</p>	<p>Entrepreneurship programs and their underlying pedagogy in secondary education</p> <p>Sultan Göksen-Olgun, Wim Groot, Ingrid Wakkee</p> <p>Chair: Javier A. Rodriguez-Camacho</p>	<p>Addressing Global Challenges with Compassion – How can Educators foster Future Entrepreneurs?</p> <p>Marta Lindvert</p> <p>Chair: David Urbano</p>	<p>Designing and scaling a Sustainable Business Model combining the Economy for the Common Good and Lean Start-up methods.</p> <p>Vanessa Campos Joan R. Sanchis Ana T. Ejarque Hannah Russell</p> <p>Chair: Selenia Anastasia</p>	<p>Clarifying The Mechanisms And Contextual Factors That Enable Learners To Adopt The Entrepreneurial Mindset: A Rapid Realist Review.</p> <p>Anh Nguyen-Quoc Thilo Kroll Kate Frazer Suzi Jarvis</p> <p>Chair: Mats Westerberg</p>
14:30–15:15	<p>Closing Ceremony <i>Venue: Amphi Louis</i></p>						
16:00–20:00	<p>Survivors city visit</p>						
20:00–23:00	<p>Survivors Dinner</p>						

CONFERENCE VENUES

Arrival Event – Tuesday 10th May:
BSB – Burgundy School of Business, Kitchen

29 rue Sambin
21000 Dijon

Conference Venue (May 11th – 13th)

BSB - Burgundy School of Business

29 rue Sambin
21000 Dijon

Welcome Reception – Wednesday 11th May, 19:00

Dijon City Hall

Place de la Liberation
21000 Dijon

(“Salle des Etats”, entrance from the “cours de fleur”)

Conference Dinner – Thursday 12th May, 18:30

Chateau de Gilly, Approximately 30 minutes outside Dijon

Bus transportation is available.

Buses will leave at 18:30 from the entrance of “The Entrepreneurship Garden (TEG)”

2 bis Cours Fleury,

21000 Dijon

TRANSPORT:

- With your city pass (provided in your welcome pack), you can use all public transport (buses and tramways) in Dijon for free, for three days.
- You can also book a taxi if you need. Please call *Dijon Taxi*: (+33) 03 80 41 41 12

CITY ATTRACTIONS

❖ Visit the Tour Philippe Le Bon

Built between 1450 and 1460 for Philip the Good - at the same time as the Ducal residence - the tower is reminiscent of Dijon's prestigious medieval past under the reign of the great Valois Dukes. The plans of the palace were drawn by an architect from Lyon named Jean Poncelet.

Forty-six meters (about 150 ft) high, with seven floors, the tower has an unusual trapezoid shape because its subfloor lies on even older historical ruins...

Note: tours are not recommended for pregnant women or people with limited mobility (316 steps, no lift)

Price: 5€/person

Availability:

- Monday: 11:15am, 12:15am, 2:00pm, 2:45pm
- Tuesday, Wednesday, Thursday, Friday, Saturday, Sunday: 10:30am, 11:15am, 12:00am, 2:00pm, 2:45pm, 3:30pm, 4:15pm, 5:15pm

Book online here: <https://en.destinationdijon.com/visits-and-tours/montee-de-la-tour-philippe-le-bon/>

❖ Visit Dijon City Center

A guide will lead you in the heart of Dijon, which covers a 97-hectares Conservation Area, from the Palace of the Dukes and the area around Notre Dame and through the medieval streets and its old town houses, you are sure to appreciate the wealth and elegance of the city's architectural heritage.

Price: 10€/person

Availability: every day at 11am except Thursdays and the 22nd and 23rd of May

Book online here: <https://en.destinationdijon.com/visits-and-tours/dijon-decouverte/>

❖ Visit Dijon through your tastebuds

Dijon, capital of the region Bourgogne Franche-Comté, is known for numerous specialties and ancestral culinary traditions. During this walk, you will discover a multitude of boutiques specializing in gourmet products and will taste some of the emblematic highlights of Burgundian cuisine.

Note: visits in French only. An English or German paper may be given at the start of the visit.

Price: 12€/person

Availability: every Saturday at 5pm

Book online here: <https://en.destinationdijon.com/visits-and-tours/balade-gourmande/>

❖ Discover the Musée des Beaux-Arts

Installed in the old Palace of the Dukes and of Burgundy since it opened in 1799, the Fine Arts Museum of Dijon is one of the oldest and, in terms of its collections, richest museums of France. For the inauguration in May 2019, 50 museum rooms have been entirely transformed to display over 1500 works from Antiquity to contemporary art in a building that counts among the patrimonial high points of Dijon. This exceptional site is not to be missed!

Note: visits in French only. An English paper may be given at the start of the visit.

Price: 10€/person

Availability: in May; Thursdays 5, 12, 19, 26 at 11am and Sunday 22 at 11am

Book online here: <https://en.destinationdijon.com/visits-and-tours/le-musee-des-beaux-arts-se-devoile/>

Wishing you a pleasant stay in Dijon and Burgundy region,

3e-2022 Organising committee

Mai 2022 – Dijon, France