

### 3E 2022 Conference - Final conference programme

Day 0 – Tuesday 10<sup>th</sup> May


<b>18:30–22:00</b>	<b>Arrival Dinner (BSB – Kitchen)</b>
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Day 1 – Wednesday 11<sup>th</sup> May

<b>8:30–9:00</b>	<b>Participants arrival</b> <i>Venue: Lounge hall - BSB</i>				
<b>9:00–9:10</b>	<b>Opening the PDW Day</b> <i>Venue: Amphi Louis</i>				
	<b>Education Institutions and their communities</b> <i>Room: D101</i>	<b>Entrepreneurship across the board</b> <i>Room: D102</i>	<b>Entrepreneurship education in action</b> <i>Room: D103</i>	<b>Overarching policies and underlying theories</b> <i>Room: D123</i>	<b>Entrepreneurship for the future</b> <i>Room: D116</i>
<b>9:15–10:00</b> <b>Parallel PDW Sessions</b>	Developing a Scholarship of Teaching: Exploring pedagogical identity and authenticity  David Higgins	Interdisciplinary student teamwork in entrepreneurship education  Marie Lowegren	Partnering Engineering Education and Entrepreneurship – a Necessity or a Hindrance.  Colman Ledwith	It's entreTime! Teaching through Entrepreneurship to becoming more Entrepreneurial Universities  Mats Westerberg, Louisa Huxtable-Thomas, Audrey Stolze	We need to talk about.... the Intergovernmental Panel on Climate Change (IPCC) reports.  Catherine Brentnall, Martin Lackéus
<b>10:00–10:30</b>	<b>Coffee Break</b>				
<b>10:30–11:15</b> <b>Parallel PDW Sessions</b>	Using entrepreneurship education approaches in teacher education  Svanborg Rannveig Jonsdottir, Hafdis Gudjonsdottir	Developing international co-teaching within authentic university-industry cooperation  Kaija Arhio, Marja-Liisa Kaakko	Creating psychological safety in an entrepreneurial educators programme  Allan Morgan, Jacinta Owens	How to implement JA Junior Achievement Company Program for SEN-students?  Tarja Römer-Paakkanen, Pirjo Saaranen, Virve Vainio	A Game Design Toolbox for Entrepreneurial Motivation  Max Höllen, Thomas Voit

<p><b>11:15–12:00</b> <b>Parallel PDW Sessions</b></p>	<p>Promoting entrepreneurship: a twin module approach</p> <p>Leana Reinl, Margaret Tynan</p>	<p>Using Case Studies in Entrepreneurial Education to underpin authentic learning</p> <p>Sharon McGreevy, Siobhan Gallagher</p>	<p>From Teacher to Coach – How to overcome pedagogical challenges in learning entrepreneurial skills?</p> <p>Anu Raulo, Juha Ruuska, Essi Silvennoinen</p>	<p>Formative and Summative Assessment in Entrepreneurial Education: What, How, When and Why do we Measure?</p> <p>Gustav Hägg, Agnieszka Kurczewska, Rasmus Rahm, Birgitte Wraae</p>	<p>Designing Live Cases in Entrepreneurship Education: Balancing Uncertainty and Outcomes</p> <p>Trine Åshem Bernhardsen, Sølvi Solvoll, Marianne Arntzen-Nordqvist, Sanna Ilonen, Karin Andrea Wigger</p>
<p><b>12:00–13:30</b></p>	<p><b>Lunch</b> <i>Venue: Lounge</i></p>				
<p><b>13:30–14:15</b> <b>Parallel PDW Sessions</b></p>	<p>Towards a Normative Foundation of Student Entrepreneurship Facilitation</p> <p>Svein Gunnar Sjøtun, Øystein Stavø Høvig, Frida Olsen Engedahl</p>	<p>The Entrepreneurial Compass for Navigating the Digital Jungle</p> <p>Klaus Greve, Martin Storkholm</p>	<p>Context in Entrepreneurship Education – exploring the HEI Practitioners Perspective</p> <p>Mette Lindahl Thomassen, Michael Breum Ramsgaard, Karen Williams Middleton</p>	<p>Assessing the action oriented, entrepreneurial learning process spiced by uncertainty</p> <p>Yvette Baggen, Lisa Ploum, Judith Gulikers</p>	<p>(Re)evaluate the Learning-by-Doing Experience: Crossed Self-Confrontation Method to Verbalize KSA</p> <p>Sandrine Le Pontois, Stéphane Foliard, Caroline Verzat, Noreen O’Shea, Fabienne Bornard</p>
<p><b>14:15–15:00</b></p>			<p>Developing an entrepreneurial mindset through inverted thinking</p> <p>Jacinta Owens, Rosie Leonard-Kane, Alan Morgan</p>	<p>Gamification of reflections in an Entrepreneurship process – A team reflection approach by climbing a task mountain as “a” savvy goat!</p> <p>Rajiv Basaiawmoit</p>	

<b>15:00–15:30</b>	<b>Coffee Break</b>
<b>15:30–16:15</b>	<b>Meet the editors</b> <b>IJEBR Special Issue:</b>  Developing the Future Scholarship of Entrepreneurship Education: Exploring educator authenticity through practice and identity Celebrating 10 years of the 3E-Conference  Aarhus University <i>Venue: Amphi Louis</i>

<b>19:00–21:00</b>	<b>Reception Cocktail and best PDW award</b>   <i>Venue: Dijon City Hall</i>
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Day 2 – Thursday 12<sup>th</sup> May

<b>8:30–9:00</b>	<b>Participants arrival</b> <i>Venue: lounge hall - BSB</i>					
<b>9:00–9:15</b>	<b>Research conference opening</b>					
<b>9:15–10:00</b>	<b>Plenary 1: Entrepreneurial Collective Intelligence</b> David Rae, Per Blenker  Chair: Lise Aaboen <i>Venue: Amphi Louis</i>					
	<b>Education Institutions and their communities</b> <i>Room: D101</i>	<b>Educating across the board</b> <i>Room: D102</i>	<b>Education in action</b> <i>Room: D103</i>	<b>Overarching policies and underlying theories</b> <i>Room: D123</i>	<b>Education of Under-represented entrepreneur</b> <i>Room: D116</i>	<b>Entrepreneurs for the future</b> <i>Room: D116</i>
<b>10:00–10:45</b> <b>Parallel Research Sessions</b>	Businesses coaching in accelerator programs: Developing coachable entrepreneurs in the cultural and creative sector  Jonas Gabrielsson, Diamanto Politis, Jasna Pocek  Chair: Carmine Passavanti	Exploring the Individual Determinants of Entrepreneurial Team Formation: A Systematic Literature Review  Petra van Dam, Silvia Costa  Chair: Lisa Ploum	The networks of entrepreneurs shaping the business networks of students  JuanFra Alvarado Valenzuela, Jeanne Martens, Ingrid Wakkee  Chair: Elmar Konrad	Fostering Opportunity Identification Capability: The role of Philosophical Perspectives in the Selection of Teaching and Assessment Approaches  Mohammadreza Farrokhnia, Harm Biemans, Omid Noroozi  Chair: Gustav Hägg	Gendered teaching - do men teachers implement entrepreneurship education more?  Sanna Joensuu-Salo, Minna Hämäläinen, Kati Peltonen  Chair: Marta Lindvert	Digging into the deep of entrepreneurial learning. How can the development of key competencies in sustainability and entrepreneurship become visible through reflection logs?  Britta Gossel  Chair: Tatiana Somià
<b>10:45–11:15</b>	Coffee Break					

<p><b>11:15–12:00</b> <b>Parallel Research Sessions</b></p>	<p>Institutional Dimensions and Tourism Entrepreneurship: A Multilevel Study</p> <p>Tatiana Lopez, Maria Noguera, David Urbano</p> <p>Chair: Jasna Pocek</p>	<p>An Online Self-Employment Education Program For High-Skilled Unemployed Seniors</p> <p>Siavash Atarodi, Jean-Yves Ottmann, Papa Mbaye</p> <p>Chair: Petra van Dam</p>	<p>“I don’t know where to start!” Searching For Entrepreneurial Opportunities Among Students During Innovation Course</p> <p>Thuy Do, Dag Håkon Haneberg, Øystein Widding, Torgeir Aadland</p> <p>Chair: JuanFra Alvarado Valenzuela</p>	<p>Entrepreneurship competencies: A proposal for their definition using the knowledge, skills, and attitudes framework</p> <p>Javier A. Rodriguez-Camacho</p> <p>Chair: Mohammadreza Farrokhnia</p>	<p>What imagined futures are made of: co-constructing narrative identities for social entrepreneurs-to-be</p> <p>Julie Solbreux, Sophie Pondeville, Julie Hermans</p> <p>Chair: Hannah Russell</p>	<p>Theorising Effects in Long Form Competitive Enterprise Education</p> <p>Catherine Brentnall</p> <p>Chair: Britta Gossel</p>
<p><b>12:00–13:30</b></p>	<p><b>Lunch</b> <i>Venue: Kitchen</i></p>					
<p><b>13:30–14:15</b></p>	<p><b>Plenary 2:</b> Is less more? A multi-method study of the mismatch between input and impact in entrepreneurship education. Florian Koch, Max Hoellen, Elissa Deucher, Elmar Konrad</p> <p>Chair: David Rae <i>Venue: Amphi Louis</i></p>					

<p><b>14:15–15:00</b> <b>Parallel Research Sessions</b></p>	<p>Slow and steady or fast and furious? How student entrepreneurs' growth ambitions shape their engagement in university-based entrepreneurial ecosystem</p> <p>Ziad El-Awad</p> <p>Chair: Tatiana Lopez</p>	<p><b>SHOW ME THE EVIDENCE!</b> – Does entrepreneurship education really shape the entrepreneurial mindset A case analyses of Campus Flensburg</p> <p>Kirsten Mikkelsen, Su-Hyun Berg, Aurelia Engelsberger</p> <p>Chair: Siavash Atarodi</p>	<p>Aligning innovation and entrepreneurship education for graduates entering a VUCA work life</p> <p>Matthew Lynch, Kari Håvåg Voldsund, Øystein Stavo Hovig</p> <p>Chair: Thuy Do g</p>	<p>Entrepreneurship programs and their underlying pedagogy in secondary education</p> <p>Sultan Göksen-Olgun, Wim Groot, Ingrid Wakkee</p> <p>Chair: Javier A. Rodriguez-Camacho</p>	<p>"Is there a fit?" An investigation of gendered vocabulary in entrepreneurship education and its effect on students</p> <p>Saskia Stoker, Jeanne Martens</p> <p>Chair: Julie Solbreux</p>	<p>How Experiential are Experiential Entrepreneurship Education Curricula and Pedagogies?</p> <p>Kiefer Lee</p> <p>Chair: Catherine Brentnall</p>
<p><b>15:00–15:45</b> <b>Parallel Research Sessions</b></p>	<p>Entrepreneurial Education in Italian Business and Stem Faculties</p> <p>Carmine Passavanti, Cristina Ponsiglione, Simonetta Primario, Pierluigi Rippa</p> <p>Chair: Ziad El-Awad</p>	<p>Work-learn balance – a new concept that could help bridge the divide between education and working life?</p> <p>Martin Lackéus</p> <p>Chair: Su-Hyun Berg</p>	<p>Beyond the Business Model Canvas Universe - a Critical Analysis of the BMC-language</p> <p>Katarina Ellborg, Nicolai Nybye</p> <p>Chair: Matthew Lynch</p>	<p>From Loops to Leaps: Advancing Theory on Acceleration in Experiential Learning of Entrepreneurship</p> <p>Diamanto Politis, Jonas Gabrielsson, Lise Aaboen, Dag Håkon Haneberg</p> <p>Chair: Sultan Göksen-Olgun</p>	<p>Are there gender differences in a digital entrepreneurship course concerning students' reactions and learning?</p> <p>Even Larsen, Fufen Jin</p> <p>Chair: Saskia Stoker</p>	<p>Entrepreneurial and Sustainable Education in Nordic Teacher Education Curricula</p> <p>Svanborg Rannveig Jonsdottir, Jaana Seikkula-Leino, Marcia Håkansson Lindqvist, Mats Westerberg, Sofia Eriksson-Bergström</p> <p>Chair: Kiefer Lee</p>
<p><b>15:45–16:15</b></p>	<p><b>Coffee Break</b></p>					

<p><b>16:15–17:00</b> <b>Parallel Research Sessions</b></p>	<p>The Dynamics of Alumni-Student Interactions via Digital Community Mechanisms in Entrepreneurship Education</p> <p>Ragnhild Fauchald, Jørgen Veisdal, Lise Aaboen, Karoline Kaspersen</p> <p>Chair: Pierluigi Rippa</p>	<p>Evidence Based Development of Soft and Hard Skills in Entrepreneurship Education</p> <p>Ruud Koopman</p> <p>Chair: Martin Lackéus</p>	<p>Learning through Scribbles.collaborative auto ethnographic approach to teaching</p> <p>David Higgins, Deema Refai, Valérie Ballereau</p> <p>Chair: Katarina Ellborg s</p>	<p>What’s the Worth of an Entrepreneurship Education? The Importance of Developing an Entrepreneurial Mindset and Identity</p> <p>Eliana Crosina, Erin Frey, Andrew Corbett, Danna Greenberg</p> <p>Chair: Helen Mc Guirk</p>	<p>„STOP in the Name of Diversity!“ – Diversity in Start-Up Promotion</p> <p>Julia Große, Verena Liszt-Rohlf</p> <p>Chair: Even Larsen</p>	<p>Research on Enterprise and Entrepreneurship Education - Where to next?</p> <p>Emily Beaumont, Breda O Dwyer et al</p> <p>Chair: Svanborg Rannveig Jonsdottir</p>
<p><b>20:00–23:00</b></p>	<p style="text-align: center;"><b>Conference Dinner</b></p> <p style="text-align: center;">BSB entrance – Busses will leave at 19:30 take you to the Chateau de Gilly where the dinner will take place</p> <p style="text-align: center;"><b>Chateau de Gilly</b> 2 place du Château 21640 Gilly-les-Citeaux, FR</p>					

Day 3 – Friday 13<sup>th</sup> May

<b>8:30–9:00</b>	<b>Participants arrival</b> <i>Venue: The Entrepreneurship Garden</i>					
<b>9:00–9:45</b>	<b>Creating an ecosystem for entrepreneurship education – A conversation with the winners of the 2022 European Entrepreneurship Education Award</b> <i>Venue: Amphi Louis</i>					
	<b>Education Institutions and their communities</b> <i>Room: D101</i>	<b>Educating across the board</b> <i>Room: D102</i>	<b>Education in action</b> <i>Room: D103</i>	<b>Overarching policies and underlying theories</b> <i>Room: D123</i>	<b>Education of Under-represented entrepreneur</b> <i>Room: D116</i>	<b>Entrepreneurs for the future</b> <i>Room: D116</i>
<b>9:45–10:30</b> <b>Parallel Research Sessions</b>	<p>Nurturing the Cradle of Phd Entrepreneurship: Does University Entrepreneurial Support Matter?</p> <p>Matteo Opizzi, Michela Loi</p> <p>Chair: Jeanne Martens</p>	<p>What happens when the Entrepreneurship Education classroom disappears?</p> <p>Sarah Robinson, Wesley Shumar</p> <p>Chair: Ruud Koopman</p>	<p>The promise of educational escape rooms for entrepreneurship education</p> <p>Richard Martina, Hacer Tercanli, Kristin Webb</p> <p>Chair: David Higgins</p>	<p>Practical methods in entrepreneurship education: A study with STEM students</p> <p>Basel Hammoda</p> <p>Chair: Andrew Corbett</p>	<p>Contextualizing Entrepreneurial Education through Design Thinking: the Case of South African Townships</p> <p>Palesa Charlotte Felix-Faure</p> <p>Chair: Julia Große</p>	<p>Clarifying The Mechanisms And Contextual Factors That Enable Learners To Adopt The Entrepreneurial Mindset: A Rapid Realist Review.</p> <p>Anh Nguyen-Quoc, Thilo Kroll, Kate Frazer, Suzi Jarvis</p> <p>Chair: Mats Westerberg</p>
<b>10:30–10:45</b>	<b>Coffee Break</b>					



<p><b>10:45–11:30</b> <b>Parallel Research Sessions</b></p>	<p>Emancipating Thinking about the Entrepreneur: Implications for the Educator.</p> <p>Breda O Dwyer, Pauric McGowan</p> <p>Chair: Matteo Opizzi</p>	<p>Managing Interactions within an Entrepreneurship Course: A Challenge for Teachers</p> <p>Christian Makaya</p> <p>Chair: Sarah Robinson</p>	<p>A Leap-Of-Faith in Intellectual Property in EntEd curriculum with a “LeapInTime” Serious Game triggers emergence of Contextualization Bias</p> <p>Rajiv Basaiawmoit, Taru Deva, Michal Mijal</p> <p>Chair: Richard Martina</p>	<p>“Value creation is important - but we seldom use that word”</p> <p>Jette Seiden Hyldegård, Helle Meibom Færgemann</p> <p>Chair: Basel Hammoda</p>	<p>Who are student part-time entrepreneurs and why should we care?</p> <p>Anmari Viljamaa, Sanna Joensuu-Salo</p> <p>Chair: Valérie Ballereau</p>	<p>Competence Frameworks of Sustainable Entrepreneurship: A critical re-reading through Educational Sciences</p> <p>Selenia Anastasia Amélie Jacquemin</p> <p>Chair: Anh Nguyen-Quoc</p>
<p><b>11:30–12:15</b></p>	<p><b>Plenary 3:</b> New Wine in an Old Bottle: The discordance between new pedagogy and old assessment practice in entrepreneurship education Breda Kenny, Helen Mc Guirk, Mukesh H.V</p> <p>Chair: Florian Koch Venue: <i>Amphi Louis</i></p>					
<p><b>12:15–13:45</b></p>	<p><b>Lunch</b> Venue: <i>Kitchen</i></p>					

	<b>Education Institutions and their communities</b> <i>Room: D101</i>	<b>Educating across the board</b> <i>Room: D102</i>	<b>Education in action</b> <i>Room: D103</i>	<b>Overarching policies and underlying theories</b> <i>Room: D123</i>	<b>Education of Under-represented entrepreneur</b> <i>Room: D116</i>	<b>Entrepreneurs for the future</b> <i>Room: D116</i>	<b>Entrepreneurs for the future</b> <i>Room: TBA</i>
<b>13:45–14:30</b> <b>Parallel Research Sessions</b>	<p>Does Entrepreneurship Education Aimed At the Promotion of High Growth Firms Contribute to Economic Inequality? A Missing Chapter</p> <p>Marco Van Gelderen, Ewald Kibler</p> <p>Chair: Nicolai Nybye</p>	<p>Entrepreneurship education for all: a Delphi study on challenge-based education</p> <p>Yvette Baggen, Cassandra Tho, Judith Gulikers, Renate Wesselink, Lisa Ploum</p> <p>Chair: Christian Makaya</p>	<p>Entrepreneurial Lifecycle: A Vehicle for Ethics and Responsibility Education</p> <p>Louisa Huxtable-Thomas</p> <p>Chair: Kristin Webb</p>	<p>Levelling the playing-field – Could entrepreneurship education compensate the lack of entrepreneurial pedigree and prior experience?</p> <p>Torgeir Aadland, Gustav Hägg, Mats Lundqvist, Martin Stockhaus, Karen Williams Middleton</p> <p>Chair: Jette Seiden Hyldegård</p>	<p>Addressing Global Challenges with Compassion – How can Educators foster Future Entrepreneurs?</p> <p>Marta Lindvert</p> <p>Chair: Anmari Viljamaa</p>	<p>Designing and scaling a Sustainable Business Model combining the Economy for the Common Good and Lean Start-up methods.</p> <p>Vanessa Campos Joan R. Sanchis Ana T. Ejarque Hannah Russell</p> <p>Chair: Selenia Anastasia</p>	<p>Assessing Coachability in Entrepreneurship Education: Understanding Individual and Societal Impact</p> <p>Tatiana Somià</p> <p>Chair: Ana T. Ejarque</p>
<b>14:30–15:15</b>	<b>Closing Ceremony</b> <i>Venue: Amphi Louis</i>						
<b>16:00–20:00</b>	<b>Survivors city visit</b>						
<b>20:00–23:00</b>	<b>Survivors Dinner</b>						

Day 4 : Excursion Day – Saturday 14<sup>th</sup> May (9:00-17:00) – Location TBA

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## CONFERENCE VENUES

**Arrival Event – Tuesday 10th May:**  
**BSB – Burgundy School of Business, Kitchen**  
29 rue Sambin – BP 50608  
21006 Dijon Cedex

**Conference Venue (May 11<sup>th</sup> – 13<sup>th</sup>)**  
**BSB - Burgundy School of Business**  
29 rue Sambin – BP 50608  
21006 Dijon Cedex

**Welcome Reception – Wednesday 11<sup>th</sup> May**  
**Dijon City Hall**  
Place de la Liberation  
21000 Dijon

**Conference Dinner – Thursday 12<sup>th</sup> May**  
**Chateau de Gilly**, 30 minutes outside Dijon  
Bus transportation - Busses will leave at 19:30 from the BSB  
entrance